





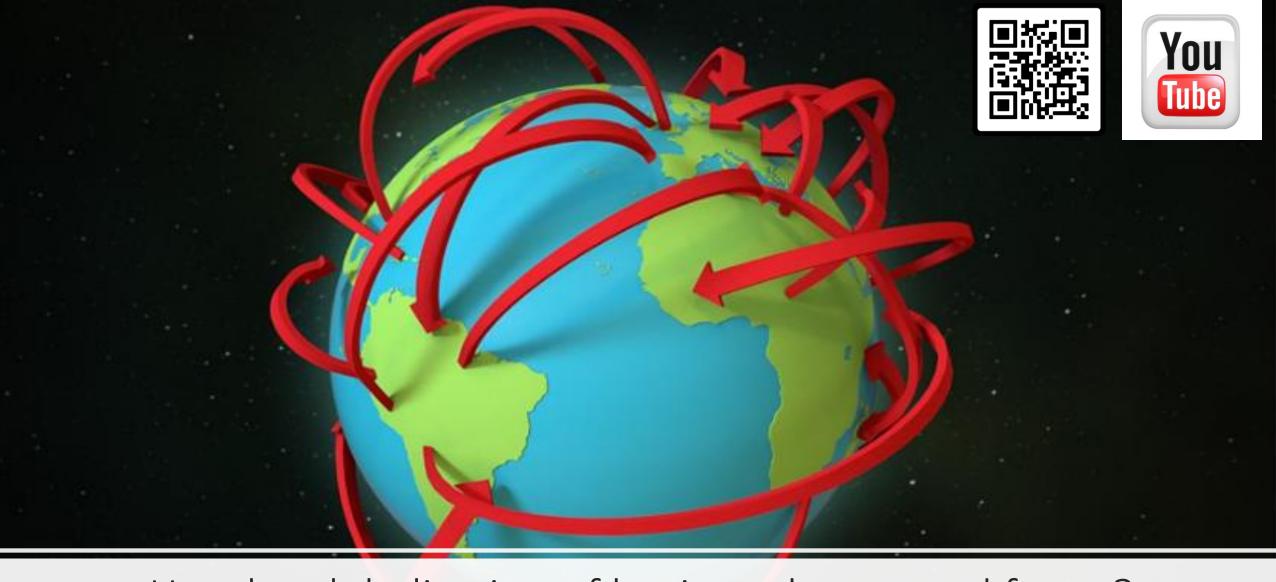
Why do you buy certain products?



If you had lots more money, would you buy different products to what you buy now?



Why do so many businesses fail?



Has the globalisation of business been good for us?



Should we require businesses to pay for the environmental damage they cause?



How do businesses ensure they make profit?