



Winter 2021 Futures Briefing

We would like to introduce you to first Futures Briefing. Throughout our school the CIEAG (Careers Information, Education and Guidance) provision is delivered under the banner of 'Futures'. This briefing will be updated each term with relevant information on our current Futures Programme provision. We are currently reviewing how we can deliver our planned 'Futures' provision remotely. Usually we would be looking forward to our Year 7 and 8 KS3 Careers days. These are a chance for students to meet and talk to employers and employees about the wider world of work. We will shortly be delivering assemblies to Year 9 as well to prepare them for the GCSE options process. It is very much hoped that over the next few weeks we can still deliver much of this planned provision and will be in touch as our plans are finalised.

This edition is designed to give you an outline of our plans and alert you to some interesting opportunities to get involved with this term. Each edition will also spotlight a specific industry and this time we will focus on the Creative Arts sector.

Give an Hour

As our school grows we would like to increase the engagement we have with parents and carers through our 'Give an Hour' campaign. We continue to seek further volunteers who might be able to support our Futures events throughout the rest of the year. Once signed up we will add you to our database and advertise upcoming events to you. Volunteers can do as much or as little as they feel able to. [Sign up here](#)



#MyWeekofWork

The Careers and Enterprise company (www.careersandenterprise.co.uk) are currently advertising an interesting initiative called 'My Week of Work'. There is currently a campaign taking place over their social media outlets under the banner #MyWeekofWork. The initiative is running with the recently created Oak National Academy (www.thenational.academy) offering insights into five 'key economic sectors' over the course of this term.



National Apprenticeships

Relevant and up-to-date Labour Market Information (LMI) has even more importance in the current environment. For many school leavers apprenticeship are a preferred route and one that has increased in scope





over the last few years. The National Careers Service continues to be the prime starting point for those looking to explore current information and guidance: www.amazingapprenticeships.com

GMACS 2021

We are beginning the process of joining the Greater Manchester Apprenticeship & Careers Service (www.gmacs.co.uk). You can already gain access to much of the resources and guidance available through this new online resource. We will be working more formally with the providers involved to tie our own provision into the resources and the wider Greater Manchester offer demonstrated through the site. Launched earlier in the year you can read about the aim of GMACS via this [report](#).



Virtual Work Experience

There has been a marked increase in the number of online and remote careers briefings and insights being offered at the moment. You can find most up-to-date offerings via social media using the search 'Careers' and 'CEIAG'. We would like to draw your attention to the following provision. We have worked with 'Speakers for Schools' to offer a number of amazing talks over the last couple of years. They have a rolling offer of talks each week:

www.speakersforschools.org/inspiration/vtalks/upcoming-vtalks/



In Partnership with Penguin Talks: How to be a climate optimist

- **Date:** Tuesday 13th October
- **Time:** 17.00 – 18.00
- **Speakers:** David Wallace Wells, Author and Deputy Editor, New York Magazine & Lily Cole, Environmental Activist, Model, Actress and Filmmaker
- **Link to join to be added shortly**



Author and deputy editor of New York magazine, David Wallace-Wells, joins environmental activist, model, actress and filmmaker, Lily Cole, to discuss climate change and COVID-19, choosing optimism and what we can do to create the future. Be sure to have your questions ready or pre-submit them to inspiration@speakersforschools.org

Other Opportunities

Learn Lounge is a new interactive platform that lets young people experience a whole new way of careers learning that is delivered virtually so they can join in from the comfort of their own home. It features inspiring career stories and guidance from experts across different fields – from technology to sport, and everything in between: Click [here](#).



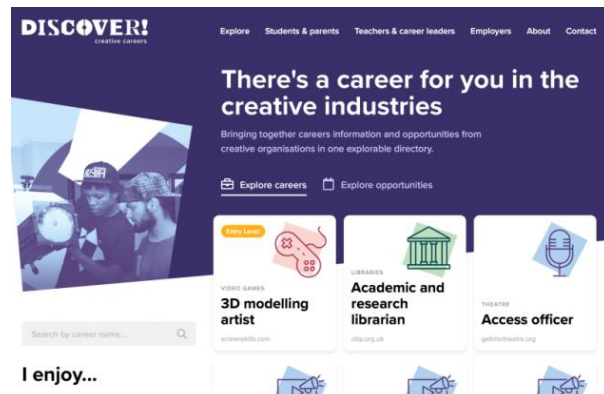
Success At School have created a guide to help parents and carers steer their children through the confusing world of careers choices. From university and apprenticeships to work experience and gap years, their guide has it all. To access the eBook, parents just need to sign up to our special mailing list. To a special sign-up form explaining the eBook: Click [here](#).

Our termly Futures briefings will be offering insights into different subject areas. The aim is to further attempt to link the subjects taught with the wider world of careers. Throughout the next academic year we will be increasing and improving the explicit links made between the content taught and the world of work. We hope that you find this first instalment interesting.

Careers Spotlight: Creative Arts

Find your Perfect Role in the Creative Industry?

Did you know the Creative Industries were first defined by the government in 1997 to create the awareness that creativity is a much-needed aspect of many areas of work. Jobs in the creative industries range from roles like Acting and traditional well-known pathways like Product Design and Architecture, to more unknown areas such as Data Analysis and Network Programming. There's a need for scientists, artists, people with business skills and those who combine all three. There's a multitude of pathways – some of which you may never have considered! So if you are a mathematician or scientist, and want a more creative touch to your futures, take a look at the link below to see what could be a direction for you. The world is your oyster! <https://discovercreative.careers/#/>



Creative Minds Lead UK's Workforce



Creative industries continue to power The UK's workforce growth. There are over three million creative jobs in the UK (9.6% of all UK jobs) with new posts being added twice as fast as the rest of the economy. Industries such as Architecture, Crafts, Design and Fashion, Film, Photography, IT, Museums, Music and Performance employed over two million creatives in 2018 which rapidly increased by 30.6% from 2011. Research continues to show how creative minds are significant and vital in the growth of the UK's economy. Use a creative careers website to find your role in the booming creative world!
<https://www.thecreativeindustries.co.uk/uk-creative-overview/facts-and-figures/employment-figures>

Table 20: Employment in Creative Industries sub-sectors¹
 Unit: Thousands
 Years: 2011 - 2018
 Coverage: UK

[Back to contents](#)

Sub-sector	2018	% change 2017 -	% change 2011 - 2018	% of Creative Industries
1. Advertising and marketing	195	2.4	31.2	9.5
2. Architecture	111	7.5	18.7	5.5
3. Crafts	9	-12.9	2.4	0.4
4. Design and designer fashion	163	1.9	60.0	8.0
5. Film, TV, video, radio and photography	245	-6.2	16.5	12.0
6. IT, software and computer services	733	2.9	51.7	35.9
7. Publishing	199	3.9	-5.7	9.8
8. Museums, Galleries and Libraries	89	-7.8	-2.5	4.3
9. Music, performing and visual arts	296	4.9	39.0	14.5
Creative Industries	2,040	1.6	30.6	100.0
All UK Sectors	33,170	0.8	10.1	N/A

Notes

1. Estimates rounded to the nearest 1,000.

Times: Employers prefer 'arts graduates to scientist'

Good news for the arts subjects. Arts, humanities and social science graduates are more in demand than science graduates in eight of the UK's ten fastest-growing sectors of the economy and are just as likely to be in employment a year after graduation. Students who want to study fine art, archaeology or other humanities subjects should 'feel reassured they can study what they love and have a great career at the end of it'. [Link to article](#)

Employers 'prefer humanities graduates to Stem degrees'



Arts and humanities graduates are as likely to be employed as their Stem counterparts a year after graduation
 ALAMY

Arts, humanities and social science graduates are more in demand than science graduates in eight of the UK's ten fastest-growing sectors of the economy, a study has found.

Those who take subjects such as history, law and drama are just as likely to be in work as their chemistry, maths or engineering counterparts, the study said, and are just as resilient to economic downturns. There is also little difference in earnings.